

Products Catalogue



Simply the Best.



Who wants a fresh waffle?

Waffles International is the world's largest distributor of Carbon's Golden Malted Pancake and Waffle Flour outside of the United States.

Waffles International took over management in 1997 for the distribution of Carbon's and sales grew in excess of 900% in the first year.

We take pride in distributing Carbon's Golden Malted Pancake and Waffle Flour which is served in the finest hotels, restaurants, universities and theme parks all over the world.

We produce and distribute our own line of fruit toppings, maple-flavoured syrups, pancake mixes and world-famous Clearly Canola cooking sprays.

We sell our products in Canada, the US, and also Internationally, in Europe, Asia, South and Central America.

For the past 25 years, our President and CEO, Mr. Arthur Chan, has been developing, formulating and perfecting the top quality products that we offer in the market today.

It is our mission to produce the best and most delicious products for our customers. Waffles International invites you to taste the difference by trying our Waffles and Pancakes Mixes, Toppings and Canola Sprays.

For more information visit: www.wafflesinternational.com



Disclaimer: †Throughout this booklet: Costs displayed are estimated costs, for reference only, and may vary depending on distributor prices, current market values and should be used for reference in Ontario & Atlantic Canada only. Pricing displayed may or may not be what the user pays and estimated costs may change without notice. Waffles International®, Distributor of Carbon's Golden Malted® Pancake & Waffle Flour, Desiree's™ products and Clearly Canola™. © Copyright 2020 Waffles Plus International Inc. All Rights Reserved. Main: 905-829-9494. Email: inquiries@wafflesinternational.com. Golden Malted® is a trademark of New Carbon Company, LLC. Copyright 2020 Carbon's® Golden Malted®. All Rights Reserved.



In 1937, Fred S. Carbon developed the recipe for the World's First Improved Flour, Carbon's Golden Malted Pancake & Waffle Flour. The patented recipe of the highest quality wheat flour and corn meal, blended with nutritious malt and a secret mix of flavorings yield delicious, Golden Malted Pancakes & Waffles of superior taste and texture. Only the Carbon's family knows the secret recipe.

Today, waffles made with Carbon's Golden Malted Pancake & Waffle Flour are served in the finest hotels, restaurants, universities and theme parks around the world. This family tradition of taste and excellence has spanned over 83 years, and has earned Carbon's many prestigious food industry awards.



We are proud to announce that most of Carbon's Golden Malted Pancake & Waffle Mixes are Trans Fat Free, Kosher and Halal Certified. Please ask your Waffles International's representative for more information on any of these premium quality products.



Table of Contents

| Page | Title |
|---------|---------------------------------|
| 1..... | Front Cover |
| 2..... | Introduction |
| 3..... | Carbon's Golden Malted Story |
| 4..... | Table of Contents |
| 5..... | Large Round Waffle |
| 6..... | Mini Waffle |
| 7..... | Banana Boat Waffle |
| 8..... | Sandwich Waffle |
| 9..... | Square Waffle |
| 10..... | Large Round (Thin) Waffle |
| 11..... | Mini (Thin) Waffle |
| 12..... | Bubble Waffle |
| 13..... | Waffle Cone |
| 14..... | Pancake Shaped Waffle |
| 15..... | Crepe Mix |
| 16..... | Desiree's Pancake Mixes |
| 17..... | Desiree's Toppings |
| 18..... | Clearly Canola Spray (Original) |
| 19..... | Clearly Canola Spray (Premium) |
| 20..... | Grid Conditioner |
| 21..... | Waffle Program |
| 22..... | Waffle Irons |
| 23..... | Self-Serve Program |
| 24..... | End Cover |



WAFFLES

INTERNATIONAL

Distributor of

Carbow's **GOLDEN**
MALTED Pancake & Waffle Flour

#1 in FOOD SERVICE

Large 6 oz. Golden Malted® Waffle

Waffle Size: 7 in. wide & 1 in. thick

Waffle iron type: RT1



| Mix | Yield | Cost per Waffle [†] |
|--------------------------------------|--|-------------------------------------|
| Original add eggs & butter | 224 waffles/cs. 28 waffles/bag - 8 bags (3.75 lbs) | 68¢ (incl. eggs & butter) |
| Complete add water only | 222 waffles/cs. 37 waffles/bag - 6 bags (5 lbs) | 56¢ |
| Multi Grain add water only | 90 waffles/cs. 18 waffles/bag - 5 bags (3 lbs) | 83¢ |
| Gluten Free add water only | 90 waffles/cs. 18 waffles/bag - 5 bags (3 lbs) | \$1.06 |



WAFFLES

INTERNATIONAL Distributor of

Carbow's **GOLDEN** Pancake & Waffle Flour
MALTED

#1 in FOOD SERVICE

Mini 2 oz. Golden Malted® Waffle

Waffle Size: 3.4 in. wide & 1 in. thick

Waffle iron type: RT12



| Mix | Yield | Cost per Waffle [†] |
|--------------------------------------|--|-------------------------------------|
| Original add eggs & butter | 672 waffles/cs. 84 waffles/bag - 8 bags (3.75 lbs) | 23¢ (incl. eggs & butter) |
| Complete add water only | 666 waffles/cs. 111 waffles/bag - 6 bags (5 lbs) | 19¢ |
| Multi Grain add water only | 270 waffles/cs. 54 waffles/bag - 5 bags (3 lbs) | 26¢ |
| Gluten Free add water only | 270 waffles/cs. 54 waffles/bag - 5 bags (3 lbs) | 36¢ |



WAFFLES

INTERNATIONAL

Distributor of

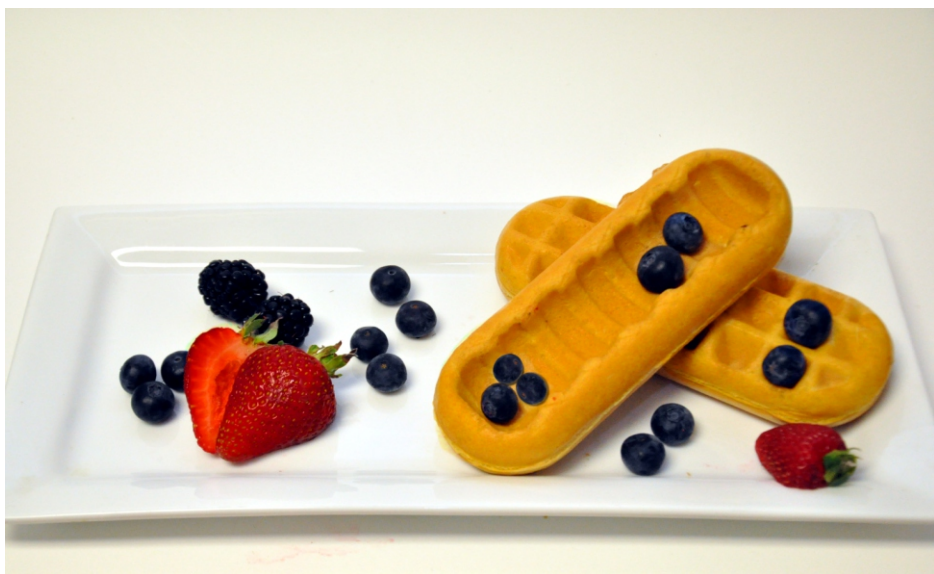
Carbow's **GOLDEN** Pancake & Waffle Flour
MALTED

#1 in FOOD SERVICE

Banana Boat 3 oz. Golden Malted® Waffle

Waffle Size: 6.8 in. long, 2.5in wide & 1 in. thick

Waffle iron type: RT8



| Mix | Yield | Cost per Waffle [†] |
|--------------------------------------|--|-------------------------------------|
| Original add eggs & butter | 448 waffles/cs. 56 waffles/bag - 8 bags (3.75 lbs) | 34¢ (incl. eggs & butter) |
| Complete add water only | 444 waffles/cs. 74 waffles/bag - 6 bags (5 lbs) | 28¢ |
| Multi Grain add water only | 180 waffles/cs. 36 waffles/bag - 5 bags (3 lbs) | 39¢ |
| Gluten Free add water only | 180 waffles/cs. 36 waffles/bag - 5 bags (3 lbs) | 53¢ |



WAFFLES

INTERNATIONAL

Distributor of

Carbón's **GOLDEN** Malted Pancake & Waffle Flour

#1 in FOOD SERVICE

Rectangle 4 oz. Golden Malted® Waffle

Waffle Size: 6 in. long, 3 in. wide & 1 in. thick

Waffle iron type: RT7



| Mix | Yield | Cost per Waffle [†] |
|--------------------------------------|--|-------------------------------------|
| Original add eggs & butter | 336 waffles/cs. 42 waffles/bag - 8 bags (3.75 lbs) | 45¢ (incl. eggs & butter) |
| Complete add water only | 333 waffles/cs. 55 waffles/bag - 6 bags (5 lbs) | 37¢ |
| Multi Grain add water only | 135 waffles/cs. 27 waffles/bag - 5 bags (3 lbs) | 52¢ |
| Gluten Free add water only | 135 waffles/cs. 27 waffles/bag - 5 bags (3 lbs) | 71¢ |



WAFFLES

INTERNATIONAL

Distributor of

Carbone's **GOLDEN**
MALTED Pancake & Waffle Flour

#1 in FOOD SERVICE

Square 1 oz. Golden Malted® Waffle

Waffle Size: 3.4 in. long, 3 in wide & 1/2 in. thick

Waffle iron type: RT10



| Mix | Yield | Cost per Waffle [†] |
|--------------------------------------|---|-------------------------------------|
| Original add eggs & butter | 1,344 waffles/cs. 168 waffles/bag - 8 bags (3.75 lbs) | 12¢ (incl. eggs & butter) |
| Complete add water only | 1,332 waffles/cs. 222 waffles/bag - 6 bags (5 lbs) | 9¢ |
| Multi Grain add water only | 666 waffles/cs. 133 waffles/bag - 5 bags (3 lbs) | 13¢ |
| Gluten Free add water only | 666 waffles/cs. 133 waffles/bag - 5 bags (3 lbs) | 18¢ |



WAFFLES

INTERNATIONAL

Distributor of

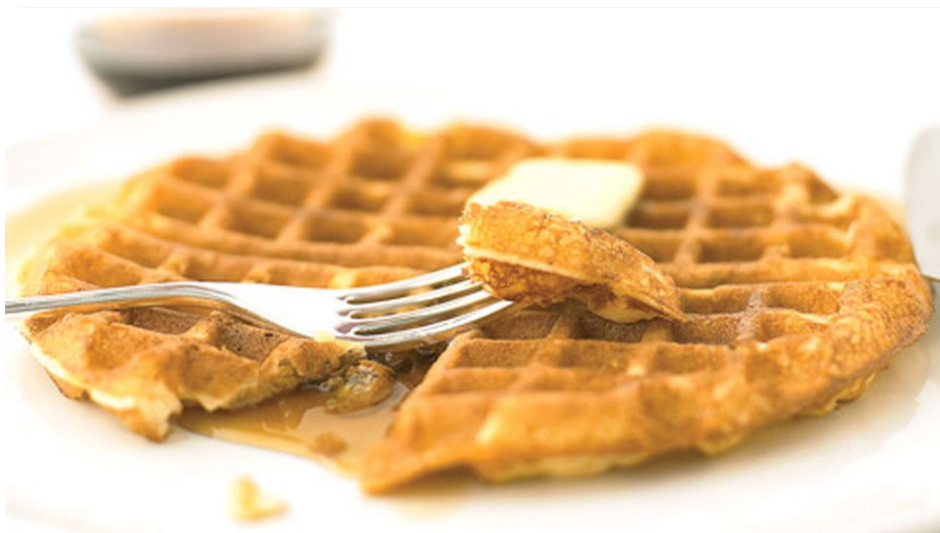
Carbow's **GOLDEN**
MALTED Pancake & Waffle Flour

#1 in FOOD SERVICE

Thin 4.5 oz. Golden Malted® Waffle

Waffle Size: 7 in. wide & 1/2 in. thick

Waffle iron type: RT1-thin



| Mix | Yield | Cost per Waffle [†] |
|--------------------------------------|--|-------------------------------------|
| Original add eggs & butter | 336 waffles/cs. 42 waffles/bag - 8 bags (3.75 lbs) | 45¢ (incl. eggs & butter) |
| Complete add water only | 333 waffles/cs. 55 waffles/bag - 6 bags (5 lbs) | 37¢ |
| Multi Grain add water only | 135 waffles/cs. 27 waffles/bag - 5 bags (3 lbs) | 52¢ |
| Gluten Free add water only | 135 waffles/cs. 27 waffles/bag - 5 bags (3 lbs) | 71¢ |



WAFFLES

INTERNATIONAL

Distributor of

Carbow's **GOLDEN** Pancake & Waffle Flour
MALTED

#1 in FOOD SERVICE

Mini Thin 1 oz. Golden Malted® Waffle

Waffle Size: 3.4 in. wide & 1/2 in. thick

Waffle iron type: RT12-thin



| Mix | Yield | Cost per Waffle [†] |
|--------------------------------------|---|-------------------------------------|
| Original add eggs & butter | 1,344 waffles/cs. 168 waffles/bag - 8 bags (3.75 lbs) | 12¢ (incl. eggs & butter) |
| Complete add water only | 1,332 waffles/cs. 222 waffles/bag - 6 bags (5 lbs) | 9¢ |
| Multi Grain add water only | 666 waffles/cs. 133 waffles/bag - 5 bags (3 lbs) | 13¢ |
| Gluten Free add water only | 666 waffles/cs. 133 waffles/bag - 5 bags (3 lbs) | 18¢ |



WAFFLES

INTERNATIONAL

Distributor of



#1 in FOOD SERVICE

Bubble 8 oz. Golden Malted® Waffle

Waffle Size: 7.25 in. long, 9.75 in. wide & 1 in. thick

Waffle iron type: RT-Bubble



| Mix | Yield | Cost per Waffle [†] |
|--------------------------------------|--|-------------------------------------|
| Original add eggs & butter | 168 waffles/cs. 21 waffles/bag - 8 bags (3.75 lbs) | 90¢ (incl. eggs & butter) |
| Complete add water only | 166 waffles/cs. 27 waffles/bag - 6 bags (5 lbs) | 74¢ |
| Multi Grain add water only | 67 waffles/cs. 13 waffles/bag - 5 bags (3 lbs) | \$1.04 |
| Gluten Free add water only | 67 waffles/cs. 13 waffles/bag - 5 bags (3 lbs) | \$1.42 |



WAFFLES

INTERNATIONAL Distributor of

Carbone's **GOLDEN** Pancake & Waffle Flour
MALTED

#1 in FOOD SERVICE

Golden Malted® Waffle Cones

Waffle iron type: RT-Cone



Make your own fresh and delicious waffle cones.
Great fresh taste and the aroma will bring customers in.

| Serving | Yield | Cost per Cone [†] |
|----------------------------------|---|----------------------------|
| 1.5oz medium, 6in tall | 444 cones/cs. 74 cones/bag - 6 bags (5 lbs) | 29¢ |
| 2oz large, 8in tall | 336 cones/cs. 56 cones/bag - 6 bags (5 lbs) | 39¢ |



WAFFLES

INTERNATIONAL

Distributor of

Carbion's **GOLDEN**
MALTED Pancake & Waffle Flour

#1 in FOOD SERVICE

Pancake Plate 2.5 oz. Golden Malted®

Pancake Size: 3.4 in. wide & 1/2 in. thick

Waffle iron type: RT-Pancake



| Mix | Yield | Cost per Waffle [†] |
|--------------------------------------|--|-------------------------------------|
| Original add eggs & butter | 492 waffles/cs. 61.5 panc./bag - 8 bags (3.75 lbs) | 31¢ (incl. eggs & butter) |
| Complete add water only | 488 waffles/cs. 81.3 panc./bag - 6 bags (5 lbs) | 25¢ |
| Multi Grain add water only | 244 waffles/cs. 48.8 panc./bag - 5 bags (3 lbs) | 40¢ |
| Gluten Free add water only | 244 waffles/cs. 48.8 panc./bag - 5 bags (3 lbs) | 50¢ |



WAFFLES

INTERNATIONAL

Distributor of

Carbon's **GOLDEN** MALTED
Pancake & Waffle Flour

#1 in FOOD SERVICE

Golden Malted® Crepe Mix



This premium Carbon's Golden Malted Crepe Mix makes quick bake, soft-textured and sturdy break-resistant golden crepes.

| Serving | Yield | Cost per Crepe [†] |
|----------------------------|--|-----------------------------|
| 2oz small crepe | 480 crepes/cs. 48 crepes/bag - 10 bags (3 lbs) | 19¢ |
| 4oz medium crepe | 240 crepes/cs. 24 crepes/bag - 10 bags (3 lbs) | 38¢ |
| 6oz large crepe | 160 crepes/cs. 16 crepes/bag - 10 bags (3 lbs) | 56¢ |

**WAFFLES**

INTERNATIONAL

Distributor of

Desiree's[™]
PRODUCTS

Desiree's[™] Pancake Mixes



This specialty mix makes soft buttery fluffy pancakes that rise above the rest. This is a high yield, add water only. All 3 variants come in 20 Kg double-walled craft bags.

| Pancake Mix | Yield | Cost per Pancake [†] |
|---|---|-------------------------------|
| Buttermilk | 392 pancakes/bag 3oz - 1 bag 20 Kg (44.1 Lbs) | 15.3¢ |
| Buttermilk + Vanilla | 392 pancakes/bag 3oz - 1 bag 20 Kg (44.1 Lbs) | 16.6¢ |
| Plant Based + Vanilla - Vegan Mix - | 380 pancakes/bag 3oz - 1 bag 20 Kg (44.1 Lbs) | 18.4¢ |

**WAFFLES**

INTERNATIONAL

Distributor of

*Desiree's*TM
TOPPINGS

Pancake and Waffle Syrup

Buttery and rich delicious maple flavoured syrup. Thick 75 brix, prevents pancakes and waffles from sogging shortly after pouring.



Fruit Toppings

Loaded with fruits, diced apples, halved strawberries and lots of whole blueberries, ready to serve. All have an average of 50% fruit content.

| Flavour | Pack Size | Servings per Case | Cost per Serving [†] |
|-----------------------|-------------------------------|-------------------|-------------------------------|
| Strawberry | 4 jugs x 4.5 Kg | 652oz | 15¢ |
| Blueberry | 4 jugs x 4.5 Kg | 652oz | 16¢ |
| Apple Cinnamon | 4 jugs x 4.5 Kg | 652oz | 12¢ |
| Maple Flavoured Syrup | 4 jugs x 3.79 L (1 Gallon) | 512oz | 9¢ |



WAFFLES
INTERNATIONAL Distributor of

clearly
Canola™

Clearly Canola™ Non-Stick Cooking Spray

ORIGINAL

New Size 17oz (482g) 21.4% more product, same prices!

Enjoy the quality and freshness of Clearly Canola™ cooking spray as you pan fry, bake or roast without ordinary shortening, butter, margarine, cooking oil or grease. Foods will have a hard time sticking to cooking surfaces, and it will not burn your pots and pans

- serving is easy and so is clean up.

Main Features of this Clean Label Product:

- Zero Trans Fats
- Cholesterol Free
- Sodium Free
- Pure Oil
- No Fillers and No Water added
- Very High Smoke Point 468 deg.F
- Ozone Friendly Hydrocarbon Propellant
- Manufacturer's Quality Guarantee
- Fully Certified Quality Assured product
- Certified Kosher under 'Pareve'
- Made in Canada

Packaging:

- Pack Size: 6x17oz (482g)
- Unit Weight: 1.36 Lbs (0.62Kg)
- Case Weight: 8.37 Lbs (3.8Kg)
- Case Dimension: 9" x 5 7/8" x 10"
- Case Cube: 528
- Ti-Hi: 36 / 5
- Cases per Pallet: 180



Nutrition Facts

Serving Size 1/4 Second Spray (0.25 g)
Servings Per Container 1928

| Amount | % Daily Value |
|--------|---------------|
|--------|---------------|

Calories 0

| | |
|---------|-----|
| Fat 0 g | 0 % |
|---------|-----|

| | |
|---------------|-----|
| Saturated 0 g | 0 % |
| + Trans 0 g | |

Cholesterol 0 mg

Sodium 0 mg 0 %

Carbohydrate 0 g 0 %

Fibre 0 g 0 %

Sugars 0 g

Protein 0 g

Vitamin A 0 % Vitamin C 0 %

Calcium 0 % Iron 0 %

*Percent Daily Values are based on a 2,000 Calorie diet. Your daily values may be higher or lower depending on your Calorie needs.

| | Calories: 2,000 | 2,500 |
|--------------------|--------------------|----------|
| Total Fat | Less than 65 g | 80 g |
| Saturated + Trans | Less than 20 g | 25 g |
| Cholesterol | Less than 300 mg | 300 mg |
| Sodium | Less than 2,400 mg | 2,400 mg |
| Total Carbohydrate | 300 g | 375 g |
| Dietary Fibre | 25 g | 30 g |

Ingredients: Canola Oil, Isobutane (propellant), Soy Lecithin (a natural emulsified), Propane (propellant), Dimethicone (food-grade silicone).

Contains: Soy.



www.clearlycanola.net



WAFFLES
INTERNATIONAL Distributor of

clearly
Canola™

Clearly Canola™ Non-Stick Cooking Spray PREMIUM

Non-GMO & Allergen-Free 17oz (482g)

Same features of the Original Clearly Canola™ cooking spray with the added benefits of “certified” non-Genetically Modified Organisms and non soy ingredients in this formula, making it allergen free.

Main Features of this “Ultra Clean” Label Product:

- Certified Non-GMO
- Allergen-Free
- Zero Trans Fats
- Cholesterol Free
- Sodium Free
- Pure Oil
- No Fillers and No Water added
- Very High Smoke Point 468°F/262°C
- Ozone Friendly Hydrocarbon Propellant
- Manufacturer's Quality Guarantee
- Fully Certified Quality Assured product
- Certified Kosher under ‘Pareve’
- Made in Canada

Packaging:

- Pack Size: 6x17oz (482g)
- Unit Weight: 1.36 Lbs (0.62Kg)
- Case Weight: 8.37 Lbs (3.8Kg)
- Case Dimension: 9" x 5 7/8" x 10"
- Case Cube: 528
- Ti-Hi: 36 / 5
- Cases per Pallet: 180



Nutrition Facts

Serving Size 1/4 Second Spray (0.25 g)
Servings Per Container 1928

| Amount | % Daily Value |
|--------|---------------|
|--------|---------------|

Calories 0

| | |
|---------|-----|
| Fat 0 g | 0 % |
|---------|-----|

| | |
|---------------|-----|
| Saturated 0 g | 0 % |
| + Trans 0 g | 0 % |

Cholesterol 0 mg

| | |
|-------------|-----|
| Sodium 0 mg | 0 % |
|-------------|-----|

Carbohydrate 0 g

| | |
|-----------|-----|
| Fibre 0 g | 0 % |
|-----------|-----|

| | |
|------------|--|
| Sugars 0 g | |
|------------|--|

Protein 0 g

| | |
|---------------|---------------|
| Vitamin A 0 % | Vitamin C 0 % |
|---------------|---------------|

| | |
|-------------|----------|
| Calcium 0 % | Iron 0 % |
|-------------|----------|

*Percent Daily Values are based on a 2,000 Calorie diet.
Your daily values may be higher or lower depending on your Calorie needs:

| | Calories: 2,000 | 2,500 |
|--------------------|--------------------|----------|
| Total Fat | Less than 65 g | 80 g |
| Saturated + Trans | Less than 20 g | 25 g |
| Cholesterol | Less than 300 mg | 300 mg |
| Sodium | Less than 2,400 mg | 2,400 mg |
| Total Carbohydrate | 300 g | 375 g |
| Dietary Fibre | 25 g | 30 g |

Ingredients: Non-GMO Canola Oil,
Isobutane (propellant), Sunflower Lecithin
(a Non-GMO natural emulsified),
Propane (propellant),
Dimethicone (food-grade silicone).



www.clearlycanola.net



WAFFLES INTERNATIONAL'S

SUPERIOR GRID CONDITIONER

- * **Oil Free**
- * **Trans-Fat Free**
- * **Additive Free**
- * **Zero Calories**
- * **No Preservatives**
- * **Cost Effective**



OTHER FEATURES:

- * **PROTECTS YOUR PANS AND GRIDS**
- * **NO MESSY RESIDUES TO CLEAN UP**
- * **ONLY ONE APPLICATION NEEDED**
- * **THE BEST SOLUTION FOR YOUR STICKY WAFFLE & CREPE MAKERS**



Pack size: 6x8oz (236mL), Product Code: 33708

Contains: Food-grade water-soluble silicone.

*Only for use on coated surfaces and coated waffle irons. For best results, coated surfaces must be free of any oil residue before applying this product.



WAFFLES

INTERNATIONAL Distributor of

Carbon's **GOLDEN**
MALTED Pancake & Waffle Flour

#1 in FOOD SERVICE

Waffle Program

FREE EQUIPMENT MAINTENANCE SERVICE

When you buy our Carbon's® Golden Malted® Pancake and Waffle Mix and Golden Malted® Cone Flour, we will supply you with "Commercial" waffle irons and maintain them at NO COST†.

Set up is easy: Contact Waffles International today and ask to speak with a representative.



†For Qualifying Costumers - Subject to Security Deposit - Minimums Apply.
Reffer to ELA (Equipment Loan Agreement) for more Terms & Conditions. Some utensils and some extra parts may be excluded and not free. Check with your Waffles International's representative for more details.



WAFFLES

INTERNATIONAL

Distributor of

Carbon's **GOLDEN**
MALTED Pancake & Waffle Flour

#1 in FOOD SERVICE

Waffle Irons

Specifications:

- 110 - 120 Volts A/C, 1300 Watts
- Height Closed: 10½", Height Open: 23½", Width: 12" & Overall Length: 25"
- Coated & Non-Coated Cast Aluminum options
- Baking time 2:00 to 2:50 with Digital Timer Alarm
- Interchangeable Plates
- Customized Plates available
- Some shapes available in non-coated, rugged R-series

ALL



Certified

**58G3
Cooking
Appliance**

RTPO Series



Plates:



RT 1

1 large 6oz waffle



RT 12

4 mini 2oz waffles



RT 8

2 banana boat 3oz waffles



RT 7

2 rectangular 4oz waffles



RT Bubble

4 mini 2oz waffles



RT 1 Thin

1 large-thin 4oz waffle



RT 12 Thin

4 mini-thin 1oz waffles



RT 10

4 square-thin 1oz waffles



RT Pancake

2 pancakes 2.5oz



RT Cone

mould your own waffle cones



Customized Plates



WAFFLES

INTERNATIONAL

Distributor of

Carbow's **GOLDEN MALTED** Pancake & Waffle Flour

#1 in FOOD SERVICE

Self-Serve Waffle Program

Better Batter Dispenser - BBD

For high-volume self-serve operations, the Better Batter Dispenser provides single portion control in a professional, ergonomic, stainless steel design.



Dual Better Batter Dispenser

Wake up to breakfast with one of our seven delicious flavours including everyone's favourite, Blueberry. Easy-to-use flavour packs require **ONLY** the purchase of our standard Golden Malted mix. This eliminates buying excess mix flavours, reduces batter waste, and requires less storage!

Want to offer flavours? Just ask for a Dual Better Batter Dispenser Conversion Kit.

Flavour Packs - 8 great flavours:

Blueberry, Strawberry, Apple Cinnamon, Banana Nut, Maple Cinnamon, Cinnamon Roll, Pumpkin Spice and Chocolate.





We are the Original.

Waffles Plus International Inc.

2140 Winston Park Drive, Units 22-23-24

Oakville, Ontario, L6H 5V5, Canada

Main: +1-905-829-9494, Fax: +1-905-829-2762

Email: inquiries@wafflesinternational.com

Web: www.wafflesinternational.com